



## Trustee Profile: Shane Taurima

Kei ngā waha kākā tarahae, kei ngā pikinga kōtuku, tēnā rā koutou katoa.

You may know me as a former TV and radio presenter, or simply as one of Bill and Bebe's mokopuna. My name is Shane Taurima. I am proud to be from Tangoio. I am proud to be Ngāti Kahungunu and Rongomaiwahine.

### Public Relations, Media & Communications Expertise

With 18 years of experience in journalism and broadcasting, I will bring considerable expertise in media and public relations to Maungaharuru-Tangitū Trust.

I am an excellent communicator with a positive and dynamic attitude who can build relationships at all levels. Having developed and successfully implemented communications strategies for several organisations, I am well placed to ensure that our whānau are kept well informed and engaged.

### Political Engagement & Knowledge

As a political correspondent for more than 12 years in the Parliamentary Press Gallery, I have trusted relationships with senior politicians, policy-makers, stakeholders and influencers. I also have an in-depth knowledge of issues that affect Māori.

My networks and political experience will help the Trust anticipate what government and policy-makers will do next and influence the ultimate outcome on policy, legislation and regulation in ways that protect and advance the interests of our hapū.

### Senior Management Experience

Key achievements during my time at Television New Zealand as a senior executive included successfully leading a team of 70 staff; negotiating and managing multi-million dollar programme budgets in challenging economic times; and mentoring and coaching aspiring broadcasters, journalists and business leaders.

My proven leadership abilities, business acumen and exceptional organisational and problem-solving skills will ensure that I am able to offer sound and prudent advice to discussions and decisions that relate to our assets and future strategic direction.

### Whānau Ora – A Vision for our Whānau

I am currently the Director of Relationships and Communications at Te Pou Matakana, (the North Island Whānau Ora Commissioning Agency). I work alongside whānau to understand what they need to be strong and resilient and then work with providers in health, education, justice, housing and social development to meet those whānau needs.

At the heart of the vision of Whānau Ora are New Zealand families who have been empowered to transform their own futures by taking control of their lives. This is my vision for the whānau and hapū of Maungaharuru-Tangitū, and I will use the experience and learnings that I gain from my work to support our whānau aspirations.

### Our language and identity

I am a fluent speaker of te reo Māori and well versed in tikanga, and will use my skills and knowledge to revitalise and strengthen the use of our language and culture on our marae and amongst our hapū and whānau.

I have a great sense of humour, and a love of life and good kai. I try not to take life too seriously, but work hard every day to make a positive contribution to society.

My grandparents often talk about their memories of Tangoio. They describe a thriving and prosperous community where whānau lived as neighbours, harvested large vegetable gardens and spoke te reo Māori. I will work hard to make this a reality again for our hapū.

Tēnā tātou katoa.

